

Colonial Williamsburg

The Colonial Williamsburg Foundation
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Janet M. Brashear Elected to the Colonial Williamsburg Company Board of Directors



WILLIAMSBURG, Va. (April 7, 2017) – The Colonial Williamsburg Foundation board of trustees has elected Janet M. Brashear, an industry leader in hospitality management, strategy, and branding to serve as a director of the Colonial Williamsburg Company.

A managing director and hospitality practice lead with the consulting firm Accenture Strategy, Brashear is an alumna of the College of William & Mary and a former executive vice president of strategy for Marriott International, where she oversaw planning and performance objectives for the company.

“Beyond Janet’s strength as an executive leader, she is among the most sought-after strategic thinkers in the hospitality industry,” said Henry C. Wolf, chair of the Colonial Williamsburg Foundation board of trustees and vice chair and CFO, retired of Norfolk Southern Corp. “Any institution would benefit from her guidance and we are deeply fortunate that she has joined us at Colonial Williamsburg.”

With Marriott, Brashear served in a number of analytic and executive positions including as senior vice president of strategy and operations, overseeing food and beverage, retail, room services, procurement and engineering for more than 2,000 properties worldwide. More recently she was executive vice president of strategic planning with healthcare firm Amerigroup Corp. and a vice president and senior analyst with Sanford C. Bernstein and Co., LLC.

“Colonial Williamsburg’s world-leading hotel, dining and recreational offerings are in the midst of a renaissance, from this month’s unveiling of the redesigned Williamsburg Inn to July’s reopening of the renovated Gold Course at the Golden Horseshoe Golf Club,” said Mitchell B. Reiss, president and CEO of Colonial Williamsburg and chair of the Colonial Williamsburg Company board of directors. “We are poised to attract generations of new and returning guests,

and with the benefit of leadership and vision like Janet's, we can be confident that these properties will continue to realize their full potential."

Brashear joins Colonial Williamsburg's leadership during a year of transformation that also includes the Williamsburg Lodge's new membership in the Marriott Autograph Collection of hotels; the 10th anniversary of the Spa of Colonial Williamsburg, to be celebrated with a series of enhancements and expanded treatment offerings; and reimagined culinary offerings at four historic taverns and at modern restaurants including the Williamsburg Inn's new Rockefeller Room, which will showcase the nouveau British approach to cuisine.

"I have treasured Colonial Williamsburg – from the Historic Area and art museums to its historic hotels, shops, restaurants and recreational amenities since my days as an undergraduate at William & Mary," said Brashear. "I am thrilled to be a part of Colonial Williamsburg's ongoing re-imagining, and I thank my new colleagues for the opportunity to serve this critical institution."

Brashear earned her Bachelor of Arts degree magna cum laude from William & Mary and her Master of Business Administration degree from Harvard Business School. She is the former chair of the board of the Marriott Federal Credit Union a past member of William & Mary's Board of Visitors. She was also a trustee of the William & Mary School of Business, the William & Mary Annual Fund and the Langley School. She is a recipient of Inside Business' 2005 Women in Business Achievement Award, and has been named a leading analyst by Institutional Investor and the Wall Street Journal's "Best on the Street" analyst for the hotel and casino sectors.

The Colonial Williamsburg Company is the for-profit subsidiary of the Colonial Williamsburg Foundation encompassing hospitality, recreation and other operations that supports the Foundation's educational and preservation initiatives.

The other members of the Colonial Williamsburg Company board of directors are Thomas F. Farrell II, chairman, president and CEO, Dominion Resources; Ed Grier, dean, Virginia Commonwealth University School of Business; and Wolf.

The other members of the Colonial Williamsburg Foundation board of trustees are Vice Chair Steven L. Miller, chairman and president, SLM Discovery Ventures; Catharine O'Neill Broderick, former trustee, Rockefeller Brothers Fund; Mark A. Coblitz, senior vice president, retired, Comcast Corp.; Farrell; Annette Gordon-Reed, Harvard University; Conrad Hall, president and CEO, retired, Dominion Enterprises; Antonia Hernandez, president and CEO, California Community Foundation; Jo Ann Jenkins, CEO, AARP; Justice Anthony M. Kennedy, U.S. Supreme Court; Mark J. Kington, managing director, X-10 Capital Management, LLC; John A. Luke Jr., chairman, WestRock Company; Judith A. McHale, president and CEO, Cane Investments, LLC; Leslie A. Miller, principal, Leslie A. Miller Esq., LLC; Cynthia H. Milligan, dean emeritus, University of Nebraska, and president, Wood Stieper Capital Group; Thurston R. Moore, partner, Hunton & Williams; Thomas K. Norment Jr., Virginia state senator and counsel, Kaufman & Canoles; Reiss; Joseph Christopher Simmons, managing partner, retired, PricewaterhouseCoopers, LLP; Sheldon M. Stone, principal and portfolio manager, Oaktree Capital Management, L.P.; and Y. Ping Sun, university representative, Rice University.

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Colonial Williamsburg operates the world's largest living history museum, preserving Virginia's 18th-century capital as a fully functioning city. Fun, engaging experiences transport guests back in time and highlight the relevance of America's founding era to contemporary life. The Colonial Williamsburg experience includes more than 500 restored or reconstructed buildings, historic trade shops, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones Sr. and his son Rees Jones, a full-service spa and fitness center managed by Trilogy Spa, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

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